

CORPORATE OFFICE

The Obscurion Group  
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## CAPABILITY STATEMENT

**The Obscurion Group, LLC**, is a business and management consultancy whose mission is to provide organizations with measurable, sustainable, and tangible business results. We specialize in providing the executive advisory and organizational development services organizations need to achieve their strategic performance objectives. We accomplish this by gathering data and exploring, measuring, and shaping issues impacting performance. Our analysis-driven recommendations steer our clients' organizations towards higher performance, increased stakeholder satisfaction, and achieved objectives.

Organizations seek strategic partners with the skills and expertise to advance their goals and mission. Strategic partners must possess proven management expertise to drive the scope of mission requirements in an effective, efficient, and predictable way for the array of internal and external stakeholders. Partners must be able to liaise with stakeholders, impacted communities, and subject matter experts to resolve issues, set priorities, and communicate while developing strong relationships. This represents Obscurion's core competency.

We believe business strategy is best enabled through the meaningful alignment of strategy, organization, business process, and technology. Organizations require solutions that have a long-term impact. Obscurion works in partnership with clients to identify and seize opportunities to enhance efficiency, streamline operations, and improve performance. Our team's collective capabilities and ability to work with all levels of organizational execution enable us to transform a strategic vision into reality for our clients. The Obscurion Group provides mission support through an array of business services, bringing innovative thinking, strong facilitation skills, proven strategic frameworks, and implementation capabilities to our clients.

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- GSA MAS Contract: 47QRAA22D00BJ
  - SBA Certified Small Disadvantaged Business
  - Montgomery County Minority, Female & Disabled Owned Business Program (MFD)
  - Certified Minority Supplier Development Council Minority Business Enterprise (MBE)
  - Delaware State Certified MBE
  - Top Secret Security Clearance

### SERVICES

- Strategy Consulting
- Strategic Planning
- Performance Management
- Business Process Analysis and Improvement
- Program/Project Management
- Business Transformation
- IT Consulting and Advisory
- Financial Management and Analysis
- Change Management and Communications

### SECTORS

- New Ventures and Start-Up Firms
- Small Mid-Cap Firms
- Federal Government and Defense
- Non-Profit

### CLIENTS SUPPORTED

- Department of Commerce
- The Smithsonian Institute
- Sprint/T-Mobile
- U.S. Department of the Navy
- U.S. Coast Guard – DHS
- District of Columbia Government
- Verizon
- General Services Administration (GSA)
- International Code Council (ICC)
- Federal Emergency Management Agency (FEMA) - DHS

### CORPORATE VALUES AND BENEFITS

- Objective Perspective
- Tailored Solutions
- Collective Partnership
- Thought Leadership
- Exceptional Consulting Talent

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- DUNS Number: 01-4223233
  - SAM UEI: NN9JLMJMWZZ4
  - NAICS Codes: 541511, 541611  
541612, 541613, 541614, 541618, 541690, 541990, 541330
  - SIC Codes: 8741, 8742, 8748
  - PSC Codes: R407, R408, R409
  - Cage Code: 5SCT5





## Corporate Engagement Experience



FEMA

### Program Management, Strategic Planning, Operational Improvement

- Facilitated the Office of National Capital Region Coordination (ONCRC) by transforming the Joint Federal Committee (JFC). The JFC, an interagency steering group of executive stakeholders, has responsibility for addressing issues associated with national preparedness efforts within the National Capital Region.
- Working with executive leadership, Obscidion facilitated strategic planning sessions, established strategic goals & objectives, and improved the operational performance of the committee.



### IT Strategy & Governance, Program Management, Operational Improvement & Cost Reduction

- Conducted an Operations and Cost Baseline assessment for the US Coast Guard Operations Systems Center (OSC), evaluating Architecture, Technology Management, Business Processes, performance gaps, and opportunities for improvement.
- Assisted with the major systems acquisition of a Congressionally-mandated biometric capability for protecting the homeland. Facilitated working sessions through Integrated Product Teams (IPT) that captured the interest and requirements of multiple organizations within the Coast Guard.
- Developed documents in support of the DHS's systems engineering development lifecycle (SDLC), including preliminary cost analysis and definition of requirements.



### Program Management, Financial Management, Audit & Reporting, Business Process Re-engineering

- Provided program management and reporting services to assist GSA in meeting goals and requirements of transparency and accountability when carrying out the economic stimulus package under the American Recovery and Reinvestment Act (ARRA).
- Supported the collection, organization, analysis, and synthesis of Recovery Act Reporting Orders, mandates, and policies from federal agencies and governing/oversight bodies.
- Identified a redesigned vision for the acquisition planning function across divisions of GSA. Conducted an inventory of acquisition planning activities by business line and identified variances in the process across the enterprise. Developed a "To-Be" vision that transformed acquisition planning into an enterprise-wide business function.



### Financial Management, Data Analysis and Modeling, Operational Improvement, Data Analysis, Performance Management

- Conducted study of Inspector General (IG) functions across 11 Navy regions for comparative analysis of human resource performance, metrics, and output. Analyzed performance gaps and identified productivity benchmarks for normalized management of IG activities across regions.
- Led economic analysis of the Special and Incentive Pay Portfolio, the Navy's most visible selective reenlistment bonus (SRB) program. Conducted financial analysis of the program under various economic scenarios by applying advanced modeling and simulation techniques (Monte Carlo, Regression) to derive a multiple-scenario forecast of future results.



### Market Analysis, Business Strategy

- Assessed market feasibility for a new process automation application, identifying a \$3B market opportunity. Developed entry strategy for market penetration.
- Identified market opportunities across customer segments and quantified business cases for a path forward.